



VALUE-BASED
PROCUREMENT

Partnering for patient-centric,
sustainable health care



4th European Value-Based Procurement Conference

Working together on sustainable European health systems;
focus on people, prosperity and planet

15 December 2022 – The Hotel, Brussels



AGENDA



Supporting partners



The 4th European Value Based Procurement Conference will bring forward how to accelerate a breakthrough of health systems transformation and increase sustainability by applying a value-based procurement approach.

Speakers, representing healthcare providers, policymakers as well as medtech industry, will share their views on the importance of collaborating and incorporating 'value' in decision-making. Throughout the conference practical case examples from across Europe will be presented to show the way forward.

8:30 – 9:30	Registration and Meet the conference participants
9:30 – 9:35	Welcome and Introduction Ingmar de Gooijer <i>Conference host & moderator</i>
9:35 – 9:40	European Health Public Procurement Alliance Danny Havenith <i>President, EHPPA and MercurHosp</i>
9:40 – 10:30	It takes 5 to tango - From competition to cooperation in health care Verena Voelter <i>CEO and Founder – 5P Health Care Solutions</i> Re-imagining value from within - How for medtech suppliers to succeed in partnering with health systems Hamish Laing <i>Professor Swansea University, Director Value-Based Health & Care Academy</i>
10:30 – 11:20	Transforming the public hospital's procurement function – Introducing new procurement levers based on Value and TCO (PHARE program) Sophie Carlier <i>Complex and Innovation Procurement Manager, General Directorate of the Health Offering (DGOS) – French Ministry of Health and Prevention</i> A case study on the methodology for the evaluation of the carbon footprint reduction in the Intensive Care Unit Richard Charter <i>Vice-president Medtech Market Access, Alira Health</i> Forbes McGain <i>Anaesthetist and intensive care physician, Western Health Hospital, Melbourne</i>
11:20 – 11:50	Coffee break

<p>11:50 – 12:20 online session</p>	<p>Health service provider network dynamics in the creation of value: the implications for procurement</p> <p>Nick Guldemond <i>Professor Healthcare and Public Health, Leiden University</i></p> <p>Value Based Procurement NT-proBNP pilot - The collective journey to Date</p> <p>Denise Lowry <i>Head of VBHC, Cwm Taf Morgannwg University Health Board</i></p> <p>Nigel Payne <i>VBHC Programme Manager, CTM UHB</i></p> <p>Esther Price <i>Head of Procurement, CTM UHB</i></p>
<p>12:20 – 13:00</p>	<p>The patient priority - roadmap for health care transformation</p> <p>Jennifer Clawson <i>Author and Director Value-Based Health Systems, Boston Consulting Group (BCG)</i></p> <p>Patient advocacy to drive better healthcare and improve quality of life</p> <p>Declan Noone <i>President European Haemophilia Consortium (EHC)</i></p>
<p>13:00 – 14:00</p>	<p>Lunch break</p>
<p>14:05 – 14:45</p>	<p>Partnerships to improve the efficiency and quality of healthcare in European regions</p> <p>Giovanni Gorgoni <i>President European Regional and Local Health Authorities, CEO AReSS Puglia</i></p> <p>Outcomes-based experiences; lessons learned and future developments</p> <p>Guido Beccagutti <i>Value Strategy Director - Enterprise Account Western Europe, Medtronic</i></p>
<p>14:45 – 15:45</p>	<p>Implementing and executing Value Based Procurement</p> <p>*The Catalonia healthcare system journey towards the adoption of value-based contracts and the case of ADELE at the Bellvitge University Hospital to transform the care of patients with arrhythmias</p> <p>Rossana Alessandrello <i>Value Based Procurement Director, AQuAS Catalunya</i></p> <p>Ignasi Anguera <i>Director of the Arrhythmias and Electrophysiology Unit of the Cardiology Department, Hospital Bellvitge</i></p> <p>*The total cost of care focus as a major VBP building block</p> <p>Veronique Bertrand <i>Directrice Générale Adjointe, UniHA cooperative des acheteurs hospitaliers</i></p> <p>*Collaborative Project to Reduce Catheter Associated Urinary Tract Infections (CAUTIs)</p> <p>Lauren Field <i>Senior Category Manager, NHS Supply Chain</i></p> <p>Sian Fumarola <i>Head of Clinical Procurement, NHS – the Royal Wolverhampton</i></p>
<p>15:45 – 16:10</p>	<p>Q&A session</p> <p>Moderated by the conference host</p>



16:10 – 16:15	The VBP Community of Practice and Closing remarks Hans Bax <i>Value Based Procurement Community of Practice</i>
16:15 – 17:15	After-conference drinks and Meet the speakers