





3rd European Value-Based Procurement Conference

Collaborative approach to data collection and measurement tools

Brussels, 15 March 2022

Supporting partners







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8.30 – 9.30 Registration and Meet the conference participants

9.30 - 09.40 Welcome and Introduction Ingmar de Gooijer

Conference host & moderator

The Conference host will open the conference and will welcome the participants and introduce the Conference partners.

09.40 – 10.45 The way forward together

The Conference partners EHPPA, EUREGHA and MedTech Europe will share their views on the importance of incorporating 'value' in decision-making, the strategic role procurement to improve health care delivery and the way forward together.

- 09.40 09.50 Serge Bernasconi CEO MedTech Europe, Belgium
- 09.50 10:05 **Giovanni Gorgoni** President European Regional and Local Health Authorities (EUREGHA) CEO AReSS Puglia, Italy
- 10.05 10.20 **Danny Havenith** President European Health Public Procurement Alliance (EHPPA) General Director MercurHosp, Belgium
- 10.20 10.45 Q&A with moderator & audience

10.45 - 11.15 Start measuring and comparing what matters - ICHOM's role in the future healthcare ecosystem

Irina Volf Reinoso

Partnership Manager, International Consortium for Health Outcomes Measurement (ICHOM)

11.15 - 11.45 Coffee Break



11.45 – 12.45 How to accelerate the transformation of health systems

The session brings forward how to accelerate a real breakthrough of health systems transformation, the critical stakeholders to engage and how to accelerate this transformation applying a value-based procurement approach.

- 11.45 12.05 **Gregory Katz** Professor and Chair of Innovation & Value in Health, Universite de Paris, School of Medicine, France President of PromTime, France
- 12.05 12.25 **Richard Charter** Vice-president Market Access Alira Health, Switzerland
- 12.25 12.45 **Petra Ulrichová** MD Communications CzechMed, Czech Republic

Miroslav Palat President CzechMed, Czech Republic

12.45 - 13.00 Q&A session

moderated by the Conference host

13.00 – 14.30 Lunch break and Meet the speakers (1)

During the lunch break you will have the opportunity to meet the conference speakers and address your questions directly.

14.30 – 15.30 Implementing and executing value-based procurement

The session brings forward several practical case examples of value-based procurement with a special focus on data collection and value measurement.

14.30 – 14.50 Session 1

Value-based procurement in Catalunya; Seeking for innovation in the joint replacement care pathway to improve patient outcomes

Dr. Ferran Fillat Gomà

Orthopedic Surgeon, Parc Tauli Hospital Universitari, Spain Director 3D Lab, Parc Tauli Hospital Universitari, Spain

Ion Arrizabalaga

Health Innovation Manager, AQuAS, Spain

14.50 - 15.10 Session 2

Value Based Procurement in England; identifying potential benefits and measuring real-world outcomes

14.50 – 15.00 Sterile Intervention Equipment and Associated Consumables Ian Dodd Clinical Engagement & Implementation Manager Tower 2 NHS Supply Chain: Sterile Intervention Equipment and Associated Consumables

15.00 – 15.10 Partnering for patient-centric, sustainable health care Robert Wilcockson (joining remotely) Senior Category Manager NHS Collaborative Procurement Partnership, United Kingdom





15.10 - 15.30 Session 3

Patient outcome improvements on incontinence care

Tracy Evans Continence Nurse Specialist Lincolnshire Community Health Services NHS Trust

Richard Maddison Strategic Health Partner Manager Essity

- **15.30 15.55 Q&A session** moderated by the Conference host
- 15.55 16.00 Closing remarks Hans Bax Value Based Procurement Community of Practice, Netherlands

16.00 – 17.00 After-conference drinks and Meet the speakers (2)

During the after-conference drinks you will have another opportunity to meet the conference speakers and address your questions directly.