

# Background



#### **Continence Care**



#### How can VBP work for incontinence care?

Incontinence affects almost 400 million people Worldwide and a large proportion of them are dependent on care of others

Evidence shows that it has high impact on the quality of life for the patient, as well as for the caregiver, and optimized care routines can reduce workload significantly

When looking at the cost of incontinence; products represent approx 10% of the total cost of care



#### **Continence Care**



#### How can VBP work for incontinence care?

Procurement models where the main parameter is price per delivered product does not support a partnership with suppliers to achieve an of contience care

Lincolnshire and Essity decided together to look at how we can develop models where a VBP approach can be used when it comes to tendering this product category

Defining areas of relevance Investigating if they can be measured on local level and if they correlates with the research done



### LCHS Slide needs adding

#### **Our Values**

Our values are expressed in the LCHS Way:

- •We listen: we engage with everyone we work with | we are united | we are always positive
- •We care: everyone is valued, respected and developed | knowledge and skills are nurtured | success is celebrated
- •We act: clear goals and the right resources | freedom coupled with accountability | emphasis on simplicity
- •We improve: we are creative, resourceful and innovative | integration & collaboration is the way forward | we're always striving to do better

- Total Workforce –
   1826
- 4 Community Hospitals
- 41 Estates
- £108 Million total income





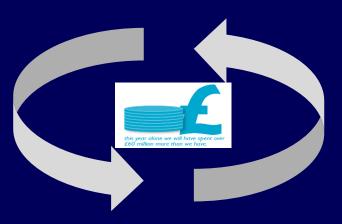
# Essity and LCHS Partnership at its best

- In 2018 Essity won a competitive tender to supply continence products in the community service
- The service has been working to improve patient outcomes across all areas of LCHS footprint
- Collectively we all wanted to see if we could provide the highest standard of patient centred care which was also cost effective
- LCHS Strategic Aim
  - Leading integration and innovation
  - Providing high quality, safe, personalised care
  - Value for money and financial sustainability
  - Building a productive, quality and supported workforce

VBP supports the strategic aims of LCHS









# The early stages







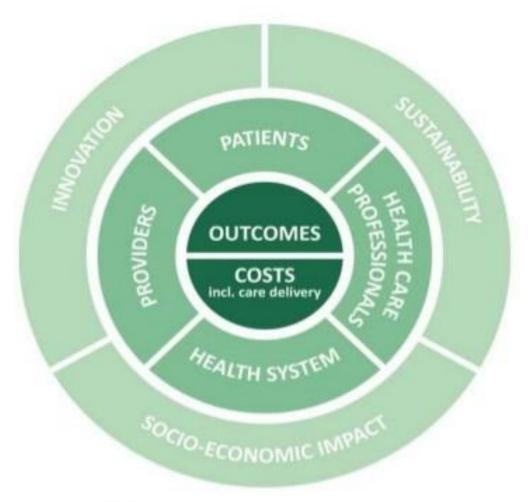
- As part of the contract, Quarterly Business Reviews take place. This is when the operations of the contract
  are reviewed with the service. These reviews take place every 3 months with a focus on:
  - Price per product
  - Spend Vs. budget
  - Supply and product changes
- Following the discussion, a meeting was held with a key decision maker of the service to discuss how we can
  prove the impact of patient centered care and the concept of the whole cost of care
  - Topline concept of VBP and how it will benefit will be discussed
  - Decision was made to see if we could start a proof-of-concept pilot and meetings were arranged with all key stakeholders in the service



# Linking the true cost of good Continence Care



Listening to our partners & supporting them to prevent unnecessary negative outcomes







#### The First Pilot



# Testing the Tools and Concept in Practice

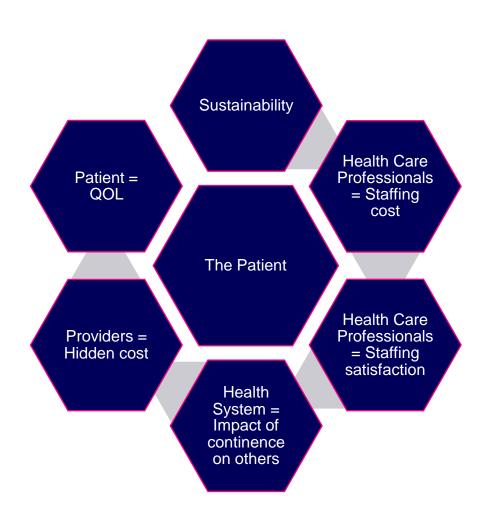
#### The Pilot Phase

- Would the tools created allow evidence of VBP ?
- Would this be of benefit to the system by looking at wider cost of continence care?
- Is this a model that can be scaled across wider footprint following the pilot?
- Was the end users benefiting?





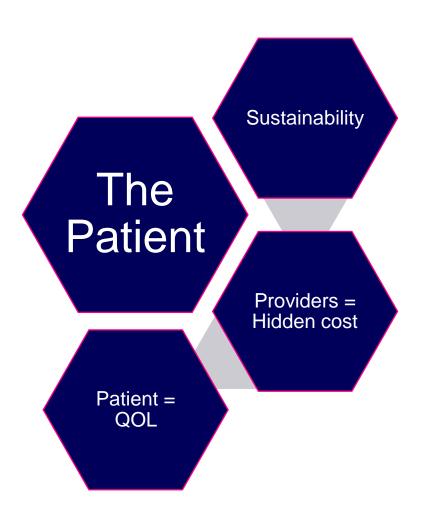












Health Care
Professionals
= Staffing
cost

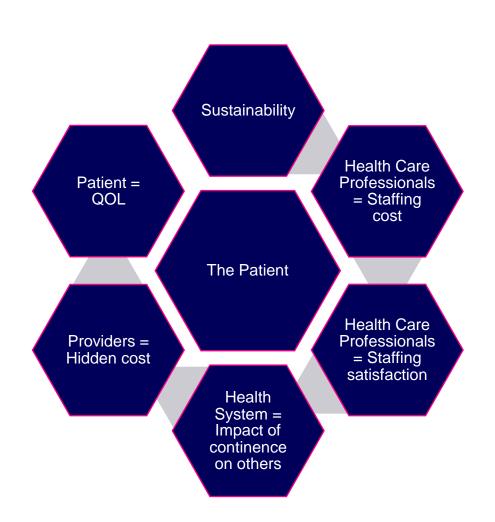
Health Care
Professionals
= Staffing
satisfaction

Health
System =
Impact of
continence
on others

- Staffing costs have seen a positive impact following the implementation of the project with a reduction of time managing health and social care issues
- Staff satisfaction has increased following the pilot across all settings
- Training was welcomed to support staff who are supporting patients in the best possible way
- Impact on others audit process underway to support mapping of how improved care can impact on the wider health and social care system



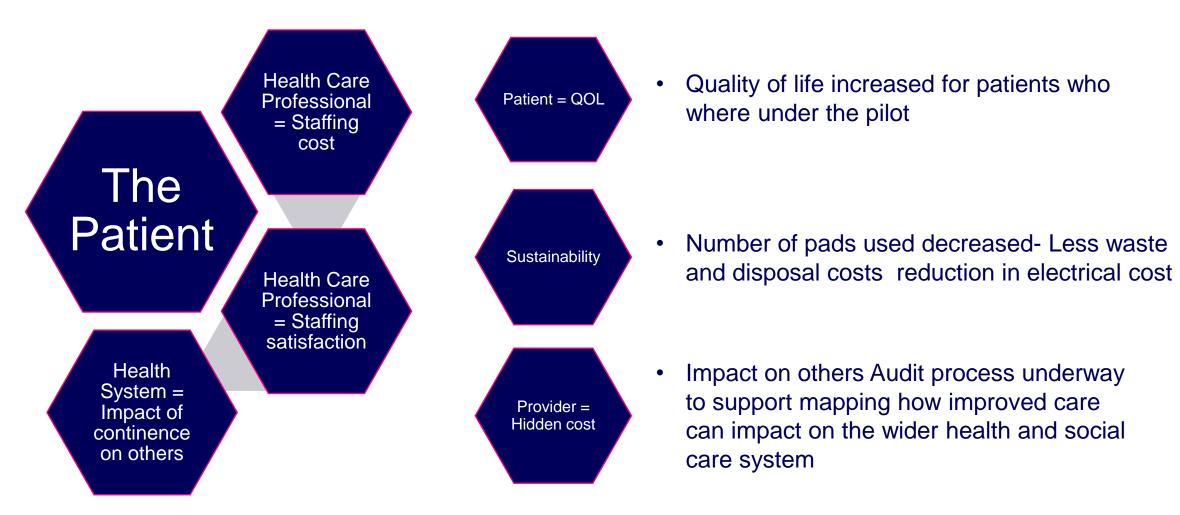






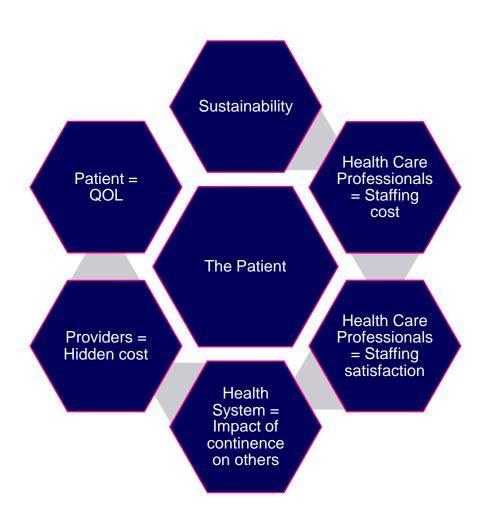








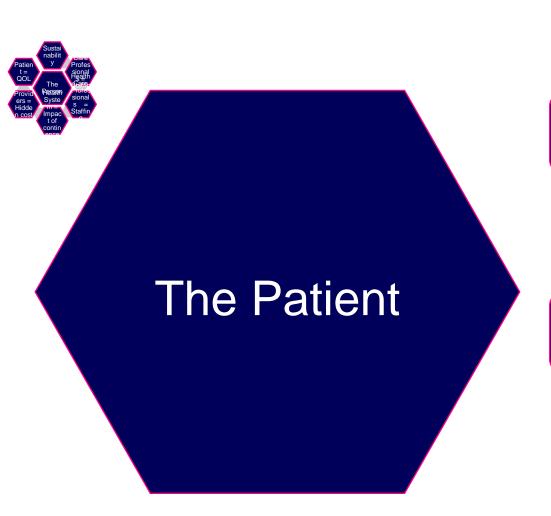












#### The Patient

 Really like the new pads, They are very comfortable and I don't have the leaks anymore and I don't have to worry

### The Carer

 Overall these new products were much better. There was less leaking and they where easier to change each time



# Feedback From all sides of the Project



### **How has the Project Benefited?**



# Tracy Evans – Clinical Perspective

How has it benefited the patients?

How has it improved your role?

What's your thoughts on VBP?



# Richard Maddison – Essity Perspective

How has it helped Business?

How has it improved your role?

What's your thoughts on VBP?



## **Summary**



Working with MED-TECH and our collages in Health and Industry we wanted to show that VBP is applicable in "consumables" medical devices

VBP for Incontinence care does benefit all parties involved and have a positive impact on wider health system

The tools produced work and the project is scalable



If you wanted to know more please contact me Richard.maddison@essity.com



Thank you.

