

# 7<sup>th</sup> European Value-Based Conference

## Social media messages

### Speakers

X	LinkedIn
<p>Ready to transform healthcare procurement?</p> <p>Join me at the #VBPCongress in Brussels to explore how value-based approaches can improve quality &amp; sustainability in health systems.</p> <p>See you there ➞ <a href="https://bit.ly/3rtcFyJ">https://bit.ly/3rtcFyJ</a></p>	<p>Are you ready to transform healthcare procurement?</p> <p>Join me and other high-level speakers at the 7th European #VBPCongress to explore how Value-Based Procurement is addressing key challenges in the provider-supplier relationship, leading to better health outcomes and more sustainable practices.</p> <p>This conference is the ideal platform to network with industry leaders, policymakers, and procurement experts. Don't miss this opportunity!</p> <p>See you there ➞ <a href="https://bit.ly/3rtcFyJ">https://bit.ly/3rtcFyJ</a></p>
<p>I will share my vision for a more sustainable and patient-focused healthcare system at the 7th European #VBPCongress.</p> <p>This is your chance to learn from key players driving procurement reform in Europe and beyond.</p> <p>Register today ➞ <a href="https://bit.ly/3rtcFyJ">https://bit.ly/3rtcFyJ</a></p>	<p>I will share my vision for a more sustainable and patient-focused healthcare system at the 7th European #VBPCongress.</p> <p>This is your chance to learn from key players driving procurement reform in Europe and beyond. Don't miss the opportunity to be inspired by the future of healthcare procurement!</p> <p>Register today ➞ <a href="https://bit.ly/3rtcFyJ">https://bit.ly/3rtcFyJ</a></p>

### Attendees

X	LinkedIn
<p>I'm attending the #VBPCongress to learn how to play a role in transforming procurement strategies that prioritise what truly matters—the well-being of patients.</p> <p>Discover the programme and register now ➞ <a href="https://bit.ly/3rtcFyJ">https://bit.ly/3rtcFyJ</a></p>	<p>Why is it important to attend the 7th European #VBPCongress?</p> <p>Value-Based Procurement is the key to unlocking better quality healthcare that is both sustainable and patient-centred. Attending the conference can give you insights into how you can play a role in transforming procurement strategies that prioritize what truly matters—</p>

	<p>the well-being of patients.</p> <p>Let's collaborate to build a healthier future 📩 <a href="https://bit.ly/">https://bit.ly/</a></p>
<p>I'm thrilled to attend the 7th European #VBPCongress for its incredible line-up of speakers from across Europe.</p> <p>From policymakers to healthcare innovators, they'll be sharing insights on how Value-Based Procurement is driving sustainable, patient-centred healthcare. Don't miss out on this opportunity to hear from the best! Register now 📩 <a href="https://bit.ly/3rtcFyJ">https://bit.ly/3rtcFyJ</a></p>	<p>I'm thrilled to attend the 7th European #VBPCongress for its incredible line-up of speakers from across Europe.</p> <p>Don't miss out on this opportunity to hear from the best! Register now 📩 <a href="https://bit.ly/3rtcFyJ">https://bit.ly/3rtcFyJ</a></p>

## Supporting Organisations

X	LinkedIn
<p>We're excited to support the 7th European #VBPCongress on 9 December!</p> <p>Join us in Brussels as we explore how Value-Based Procurement is reshaping healthcare for patients and sustainability 📩 <a href="https://bit.ly/3rtcFyJ">https://bit.ly/3rtcFyJ</a></p>	<p>We are proud to support the 7th European #VBPCongress on 9 December!</p> <p>As a partner of this event, we are excited to help shape the conversation on how Value-Based Procurement can improve patient outcomes while promoting sustainability in healthcare. Join us in Brussels to connect with leaders and experts as we work together toward a more patient-centred approach to healthcare procurement.</p> <p>Register today 📩 <a href="https://bit.ly/3rtcFyJ">https://bit.ly/3rtcFyJ</a></p>
<p>As a proud supporter of the 7th European #VBPCongress, we believe in the power of Value-Based Procurement to transform healthcare.</p> <p>Join us for an inspiring day of discussions and networking with healthcare leaders and experts 📩 <a href="https://bit.ly/3rtcFyJ">https://bit.ly/3rtcFyJ</a></p>	<p>As a proud supporter of the 7th European #VBPCongress, we believe in the power of Value-Based Procurement to transform healthcare.</p> <p>This conference is a unique opportunity to explore how procurement can address key challenges, from cost-efficiency to improving patient care and sustainability. Join us on 9 December in Brussels for an inspiring day of discussions and networking with healthcare leaders and experts.</p> <p>Programme and registration 📩 <a href="https://bit.ly/3rtcFyJ">https://bit.ly/3rtcFyJ</a></p>