

Date: 11 December 2023

Venue: Hotel Le Plaza, Brussels
www.leplaza-brussels.be/en/

- 09.00 – 10.00 Registration & Meet the participants
- **10.00 – 10.10 Welcome and Introduction**
Ingmar de Gooijer, conference host
- **10.10 – 10.30 Key note: Value Based Procurement; the Danish model**
Anders Mærkedahl and Lars Dahl Allerup
NHTA and Rethink Value
- **10.30 – 10.50 Key note: Value Based Supply**
Prof. Hamish Laing
Swansea University and Director Value-Based Health & Care Academy
- 10.50 - 11.00 Move to break-out rooms
- **11.00 – 11.45 Break out session – round 1**
Participants will select 1 session out of 4
Sessions 1 & 2 are of special interest to procurers
Sessions 3 & 4 are of special interest to suppliers
 - 1. Achieving higher outcomes with Value Based Procurement**
Lars Dahl Allerup, Rethink Value (Denmark)
 - 2. Healthcare professionals: key to success !**
Rossana Alessandrello and Ramon Maspons Bosch, AQUAS (Spain)
 - 3. When the patient is the user; measuring the impact of medical devices on patients' everyday life**
Ingela Bjorholt, NHE Licence/MedTech20 (Sweden)
 - 4. Creating the medtech Value proposition; making the difference**
Rob Geraerds, Learning Delta (Netherlands)
- 11.45 – 12.00 Move to break-out rooms and 'grap a coffee'
- **12.00 – 12.45 Break out session – round 2**
Participants will select 1 session out of 4
Sessions 1 & 2 are of special interest to procurers
Sessions 3 & 4 are of special interest to suppliers

- 1. How to use patient outcome criteria in public procurement processes and tenders; the legal point of view**
Virginie Dor, CMS (Belgium)
- 2. Collecting Value impact evidence and how AI can help out**
Praful Mehta, Vamstar (UK)
- 3. Value-based supply; re-imagining Value from within**
Hamish Laing, Swansea University and VBHC Academy (Wales)
James McHale, Mölnlycke Health Care (UK)
- 4. Designing and implementing a Value-based agreement**
Catrin Treharne, Lane Clark & Peacock (UK)
Jonathan Pearson-Stuttard, Lane Clark & Peacock (UK)

▪ 12.45 - 14.00 Lunch

▪ **14.05 – 14.50 Break out session – round 3**

Participants will select 1 session out of 4
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- 2. Healthcare professionals: key to success**
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- 3. When the patient is the user; measuring the impact of medical devices on patients' everyday life**
Ingela Bjorholt, NHE Licence/MedTech20 (Sweden)
- 4. Creating the medtech Value proposition; making the difference**
Rob Geraerds, Learning Delta (Netherlands)

▪ 14.50 – 15.00 Move to break-out rooms

▪ **15.00 – 15.45 Break out session – round 4**

Participants will select 1 session out of 4
Sessions 1 & 2 are of special interest to procurers
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Catrin Treharne, Lane Clark & Peacock (UK)
Jonathan Pearson-Stuttard, Lane Clark & Peacock (UK)

- 15.45 – 15.55 Move to plenary room

- **15.55 – 16.35 Key learnings and the way forward**

Break-out session leaders
Moderated by Ingmar de Gooijer

- **16.35 – 16.45 Closing remarks**

Hans Bax
Value Based Procurement Community of Practice

- 16.45 – 17.30 After-conference drinks