



EUROPEAN VALUE-BASED PROCUREMENT CONFERENCE

**Navigating the VBP
challenges and reaching
destination**

11 December 2023
Hotel Le Plaza, Brussels



AGENDA

5th EUROPEAN VALUE-BASED PROCUREMENT CONFERENCE

Navigating the VBP challenges and reaching destination

11 December 2023 – Hotel Le Plaza, Brussels

09.00 – 10.00	Registration & Meet the participants
10.00 – 10.10	Welcome and Introduction Ingmar de Gooijer, conference host
10.10 – 10.30	Key note: Value Based Procurement; the Danish model Lars Dahl Allerup Rethink Value
10.30 – 10.50	Key note: Value Based Supply Prof. Hamish Laing Swansea University and Director Value-Based Health & Care Academy
10.50 – 11.00	Move to break-out rooms
11.00 – 11.45	Break out session – round 1 Participants will select 1 session out of 4 Sessions 1 & 2 are of special interest to procurers Sessions 3 & 4 are of special interest to suppliers 1. Achieving higher outcomes with Value Based Procurement Lars Dahl Allerup, Rethink Value (Denmark) 2. Healthcare professionals: key to success ! Rossana Alessandrello and Ramon Maspons Bosch, AQUAS (Spain) 3. When the patient is the user; measuring the impact of medical devices on patients' everyday life Ingela Bjorholt, NHE Licence/MedTech20 (Sweden) 4. Creating the medtech Value proposition; making the difference Rob Geraerds, Learning Delta (Netherlands)
11.45 – 12.00	Move to break-out rooms and 'grab a coffee'
12.00 – 12.45	Break out session – round 2 Participants will select 1 session out of 4 Sessions 1 & 2 are of special interest to procurers Sessions 3 & 4 are of special interest to suppliers 1. How to use patient outcome criteria in public procurement processes and tenders; the legal point of view Virginie Dor, CMS (Belgium) 2. Collecting Value impact evidence and how AI can help out Praful Mehta, Varnstar (UK) 3. Value-based supply; re-imagining Value from within Hamish Laing, Swansea University and VBHC Academy (Wales) James McHale, Mölnlycke Health Care (UK) 4. Designing and implementing a Value-based agreement Rebecca Sloan, Lane Clark & Peacock (UK) Jonathan Pearson-Stuttard, Lane Clark & Peacock (UK)
12.45 – 14.00	Lunch

14.05 – 14.50	<p>Break out session – round 3 Participants will select 1 session out of 4 Sessions 1 & 2 are of special interest to procurers Sessions 3 & 4 are of special interest to suppliers</p> <p>1. Achieving higher outcomes with Value Based Procurement Lars Dahl Allerup, Rethink Value (Denmark)</p> <p>2. Healthcare professionals: key to success Rossana Alessandrello and Ramon Maspons Bosch, AQUAS (Spain)</p> <p>3. When the patient is the user; measuring the impact of medical devices on patients' everyday life Ingela Bjorholt, NHE Licence/MedTech20 (Sweden)</p> <p>4. Creating the medtech Value proposition; making the difference Rob Geraerds, Learning Delta (Netherlands)</p>
14.50 – 15.00	Move to break-out rooms
15.00 – 15.45	<p>Break out session – round 4 Participants will select 1 session out of 4 Sessions 1 & 2 are of special interest to procurers Sessions 3 & 4 are of special interest to suppliers</p> <p>1. How to use patient outcome criteria in public procurement processes and tenders; the legal point of view Virginie Dor, CMS (Belgium)</p> <p>2. Collecting Value impact evidence and how AI can help out Praful Mehta, Vamstar (UK)</p> <p>3. Value-based supply; re-imagining Value from within Hamish Laing, Swansea University and VBHC Academy (Wales) James McHale, Mölnlycke Health Care (UK)</p> <p>4. Designing and implementing a Value-based agreement Rebecca Sloan, Lane Clark & Peacock (UK) Jonathan Pearson-Stuttard, Lane Clark & Peacock (UK)</p>
15.45 – 15.55	Move to plenary room
15.55 – 16.35	<p>Key learnings and the way forward Break-out session leaders Moderated by Ingmar de Gooijer</p>
16.35 – 17.00	<p>Closing remarks Danny Havenith Chair EHPPA</p> <p>Giovanni Gorconi President EUREGHA</p>
16.45 – 17.30	After-conference drinks